

## Provident Housing remembers star icon Shree Puneet Rajkumar

To honour the memory of everyone's favourite Late Sri Puneet Rajkumar, Provident Housing pays its heartfelt tribute to the 'Power Star' by facilitating viewings of his swansong - 'James'.

Provident will facilitate the viewing of the movie for Vidyaniketan – an indigenous NGO working in long-term care of children and women from marginalized sections of the society. Provident has a long-standing relationship with Vidyaniketan and this will truly honour, Puneeth Rajkumar's memory as he is known for his great capacity for charity and generosity. Furthermore, a large section of Provident customers are ardent fans and admirers of their beloved 'Appu'- and the company will facilitate screenings for their customers also in a few locations across Bengaluru.

Speaking on the association, **Mallanna Sasalu, Chief Operating Officer, Provident Housing Limited**, a 100% subsidiary of the company of Pravankara Ltd., said, "What better way to cherish the memory of our son of the soil than celebrating his final act along with his millions of fans. Provident being a Bengaluru-based brand, our sincere endeavour is to honour the Power Star and whose films touched upon societal virtues of honesty, courage and duty."

"His sudden and untimely death at 46, five months ago, shocked all of us. Remembering the icon by watching his swansong is the best homage we can pay to Puneet Ji- an actor, singer, producer and a great human being. He will always be missed. ", he added.

### About Provident Housing Limited

Provident Housing Ltd is a wholly-owned subsidiary of the Puravankara group. It was established in 2008 in response to the growing demand for mid-segment housing. Over the last 12 years, Provident has launched 21 msft of projects across Bangalore, Chennai, Hyderabad, Mumbai, Pune, Goa, Kochi, Coimbatore, and Mangalore, out of which 12 msft has been delivered.